

THE REAL-WORLD TRUTH ABOUT 911 TODAY

What people need to know to protect themselves at work, in school and when out in public



What most think about 911

When an incident occurs, most people think that just because they have a phone in hand, they can call—and reach—911 anytime they need to. In today's real world, this isn't always the case—times have changed.

Call overload a major problem

When an incident occurs, local 911 centers quickly get overwhelmed with calls resulting in many getting put on hold while others end up not getting through at all despite the best efforts of dedicated dispatchers. Studies have proven that this can't-get-through problem happens frequently just as it did during the Walmart shooting on August 3, 2019 and during many other past incidents.

Dispatcher-shortage crisis

Another reason why this can't-get-through problem exists is because of a nationwide dispatcher shortage that has left many 911 centers in turmoil. Because being a dispatcher is stressful and complicated, many have left the profession or are in the process of leaving because of a tight labor market.

Too much delay in the 911 process

When an incident occurs, first responders don't immediately know help is needed. Instead, they're often forced to wait to receive incident info from dispatchers before they can start heading to the scene—a delay that impacts response time when every second counts.

The sobering fact that says it all

According to officials, an average of three people are killed each minute as an active-shooter incident is unfolding. Because first responders are forced to wait for information to be relayed to them by a dispatcher, lives can be lost because of this relay delay.

Lack of information access

Law-enforcement's priority is to stop the shooter. However, because 911 phone lines quickly become overloaded with calls when an incident occurs, victims inside can't reach 911 to share information about the shooter that responders need to know. Any delay in getting this information to responders can result in the loss of more lives—an unnecessary and costly delay that can be avoided.

The solution: QuikHelp

StreamQuik, a Southern California Company, recently introduced a simple smartphone-based solution called QuikHelp that makes it easy to send an alert to dispatchers and responders at the same time without needing to make a phone call or download an app.

QuikHelp can be loaded into a phone's browser in seconds and saved to a phone's home screen by scanning a QR code on 'BE READY 911' signs below that can be posted anywhere people congregate to provide an alternate way for people to reach first responders.

Gives responders what they need

With QuikHelp, smartphone users inside can share incident details with in-route and on-scene responders DIRECTLY (no call to 911 needed) including shooter details and other info that can be viewed by responders without needing to wait for this information to be relayed to them by a dispatcher. The result: Quick and direct access to shooter info that can help responders stop the shooter sooner to minimize an incident's impact.

Call for more info to be ready

See how easy it is to start a BE READY 911 program in your area by calling StreamQuik @ **949.502.6741**. Web site: www.StreamQuik.com.

LOCATION DESC: _____ BLDG: _____ FLOOR: _____

BE READY

911

SEND ALERT TO LOCAL POLICE WHEN YOU CAN'T GET THRU TO 911



SCAN QR CODE TO LOAD QUIKHELP ON YOUR PHONE TO GET HELP WHEN YOU NEED IT

Call StreamQuik @ 949.502.6741 to start a 'BE READY 911' program in your area